

ABSTRACT**A SYSTEM, METHOD AND ARTICLE OF MANUFACTURE FOR IDENTIFYING
AND TRACKING USE OF A LAZER-CENTRIC MEDIUM**

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The present invention provides a system, method and apparatus for tracking usage of a recording medium based on an identifier stored on the recording medium. An indicia corresponding to the identifier of the recording medium is received from a client device upon the recording medium being input into the client device by a user. An indicia identifying the 10 client is received from the client device. A characteristic of the storage medium is identified based upon the received indicia corresponding to the identifier. Then, the client device is identified based upon the received indicia identifying the client device. The characteristic of the recording medium and the identity of the client device are then stored in a database.

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